

# POSTGRADUATE DIPLOMA IN BUSINESS MANAGEMENT (PDBM)



## Programme Overview

This programme develops generic management competencies required for successful management of organisations or for embarking on an entrepreneurial venture.

## What can you expect

This programme will give you a better understanding of your own management practice while learning about different management functions within organisations. The PDBM will give you the necessary tools to solve complex business problems and create an organisation that translates business ideas into profit.

## Core Modules

- Advanced Project Management
- Advanced Human Resource Management
- Financial Management and Management Accounting
- Organisational Strategy, Planning and Management
- Fundamentals of Business Research

## Electives: Choice of two\*

- Advanced Marketing Management
- Advanced Operations Management
- Business Ethics and Corporate Governance
- Economics
- Sales Management
- Spiritual and Emotional Intelligence

\*Based on student numbers

## Entry Requirements

- Any Graduation degree year degree (NQF Level 7) and relevant work experience.

## Programme Structure

- NQF Level 8 qualification, with 120 credits.
- This qualification is offered over a period of 12 months.

## Course Fees : ₹ 10 lacs \*

(GST additionally applicable on payments made in India and if payment made to South Africa office directly, remittance charge would be applicable over & above the cost)

## Course Fees Inclusion :

- Job Placement assistance
- Accomodation
- Laptop
- Medical insurance during stay
- One way air ticket
- Medical insurance during stay
- Travel insurance