

SENIOR LEADERSHIP DEVELOPMENT PROGRAMME

Course overview

Senior leaders lead in fast-paced, complex, hyperloop environments and they need to be able to problem solve and make quick decisions, often with conflicting pieces of information. Navigating changing lines for focused decision making and getting to the destination or outcome is key for the senior leader. Participants will learn to scan and lead through the disruption of the external environment and respond to these trends and challenges through conscious thinking and influence.

Who is this course for?

This programme is developed for Senior Leaders and Managers who lead business units and are involved in the strategic future of the business.

- Senior Managers

Modules covered:

- Understanding Intelligence
- Conscious and Ethical Leadership
- Diversity and Inclusion
- Leading in Disruption
- Strategic Thinking
- Developing a Digital Mindset
- Customer Experience Design
- Profit with Purpose
- Innovation and Design
- Project Management
- Neuromarketing
- Stakeholder Management
- Strategic Economics

Learning outcomes

- Develop deep strategic competence and knowhow
- Practice Design Thinking frameworks and application
- Gain deeper understand of stakeholder management and engagement
- Lead the organisation consciously and ethically
- Understand and apply the science behind Neuro Marketing
- Forward thinking and Strategic foresight
- Practice and applied Project Management mindset



- ✓ Thought leaders
- ✓ Academics
- ✓ Disruptors
- ✓ Entrepreneurs



- ✓ Face to Face
- ✓ Virtual
- ✓ Blended
- ✓ Customised



Neurodesign to support transformation and interactive elements of the programme



Individual learning coach support



Group coaching sessions to enhance learning and application

Price

Virtual Programme: R50 200
Face to Face: R64 620

Entrance requirements

- A tertiary qualification is recommended
- 3-5 years experience in a middle to senior management role
- Sound knowledge and acumen in business finance is recommended
- Proficient in reading and writing English