

POSTGRADUATE DIPLOMA IN BUSINESS MANAGEMENT (PDBM)

Programme Overview

This programme develops generic management competencies required for successful management of organisations, or for embarking on an entrepreneurial venture. The programme is a stepping stone towards an MBA – the crown jewel of business management education.

Core Modules

- Advanced Project Management
- Advanced Human Resource Management
- Financial Management and Management Accounting
- Organisational Strategy, Planning and Management
- Fundamentals of Business Research

Electives: Choice of two *

- Advanced Marketing Management
- Advanced Operations Management
- Business Ethics and Corporate Governance
- Economics
- Sales Management
- Spiritual and Emotional Intelligence

*Based on student numbers

Entry Requirements

- A 3-year degree (NQF level 7) and relevant work experience.

Programme Structure

- NQF level 8 qualification, with 120 credits.
 - This qualification is offered over a period of 12 months.
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